

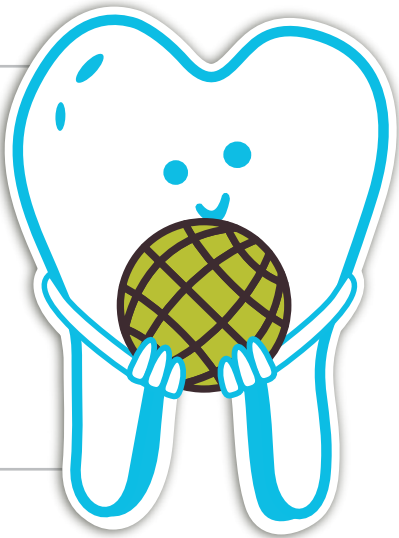
SOCIAL IMPACT

OF A PIONEERING HEALTHCARE VENTURE



WHAT IS THE CHALKY TEETH CAMPAIGN?

The **'Chalky Teeth Campaign'** is a public-awareness initiative that educates about chalky teeth problems and the urgent need for research. Driven by a world-first network of international experts (**The D3 Group**), our projects target societal benefit by providing the public and healthcare professionals with high-quality information. The social burden of chalky teeth and success of our projects are summarised below. We seek your support to expand the impact of this important new venture – please visit thed3group.org/giving-back

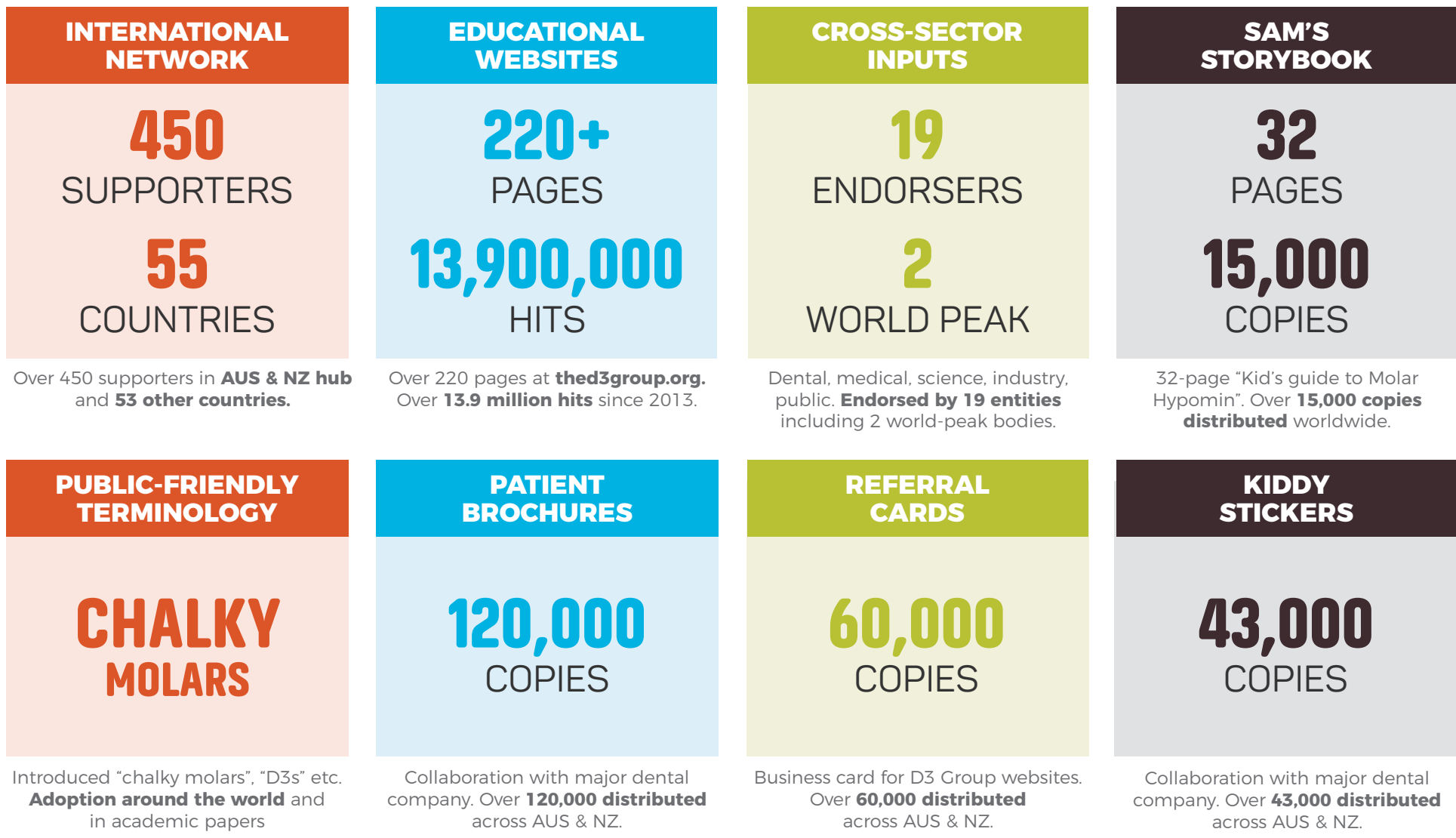


THE CHALKY TEETH PROBLEM



Chalky teeth problems are very common but widely overlooked. 'Chalky 2- year and 6-year molars' affect 1-in-5 children worldwide, creating 14 million new cases each year – many with 10-fold higher risk of tooth decay.

ATTACKING THE PROBLEM SOCIALLY



Many new educational tools and resources have been introduced, attracting broad recognition and helping people in many countries. See more examples at chalkyteeth.org and thed3group.org



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